# BUILD A SECURITY CULTURE

## Using the Security Culture Framework to get results from your security awareness activities

Kai Roer
Author of «Build a Security Culture»

@kairoer

ROER

# KAI ROER

- Ron Knode Service Award, National Cybersecurity Institute (DC) Fellow
- 20+ industry exp. 35+countries, 4 books, awards +++
- Creator of The Security Culture Framework
- Focus area: Soft-skills with psychology, sociology and social behaviour
- https://roer.com - @kairoer

ROER

# WHAT I WILL COVER

- The Problem
- The Solution
- The Security Culture Framework

# PROBLEM

"Insanity is doing the same thing
over and over again
and expecting different results."

–Albert Einstein (according to the Internet)

# BAD AWARENESS PROGRAMS

- Lack of measuring results
- No clearly defined goals
- Not aligned to the audience
- Compliance focus (Tick That Box!)

# SOLUTION

# GOOD AWARENESS PROGRAMS

- Define(s) a clear goal
- Define metrics and measure your progress
- Involve your audience and your organization
- Plan for long-term culture

# NO SILVER BULLETS!

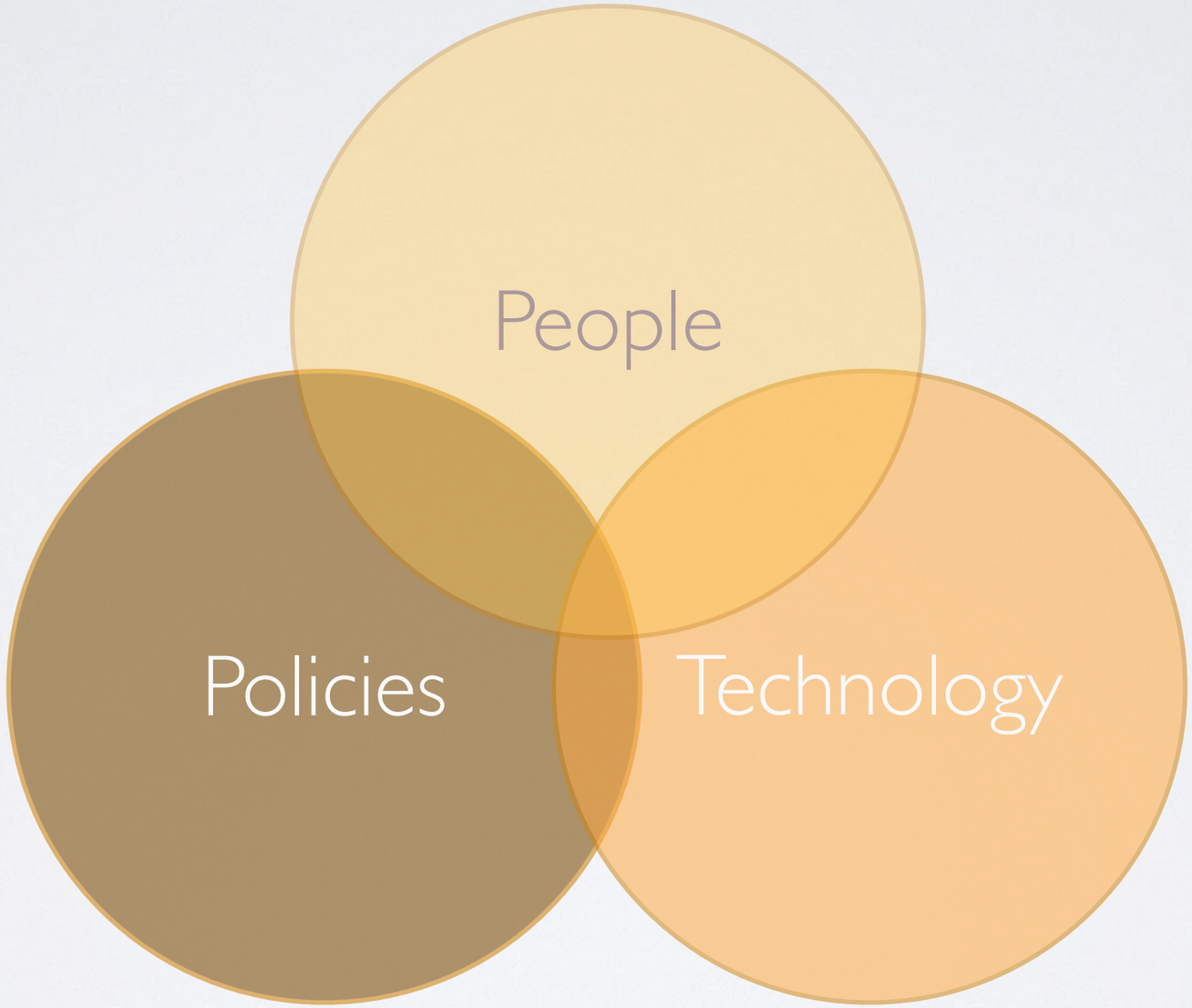
# IN PRACTICE

The ideas, customs and social behavior
of a people or group,
that keeps them free from threat or danger.

Security Culture, definition

# CULTURE

## IDEAS, CUSTOMS AND SOCIAL BEHAVIORS



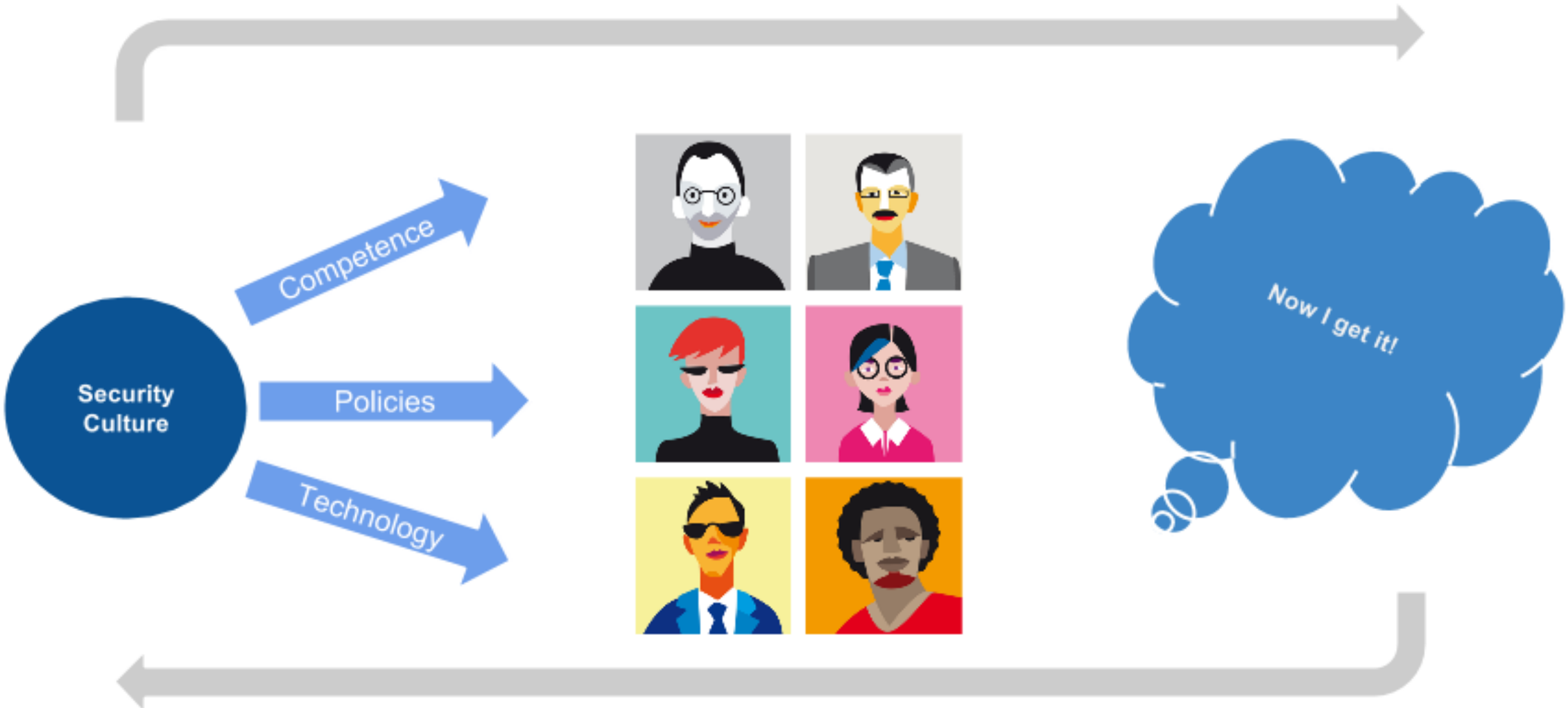



ROER

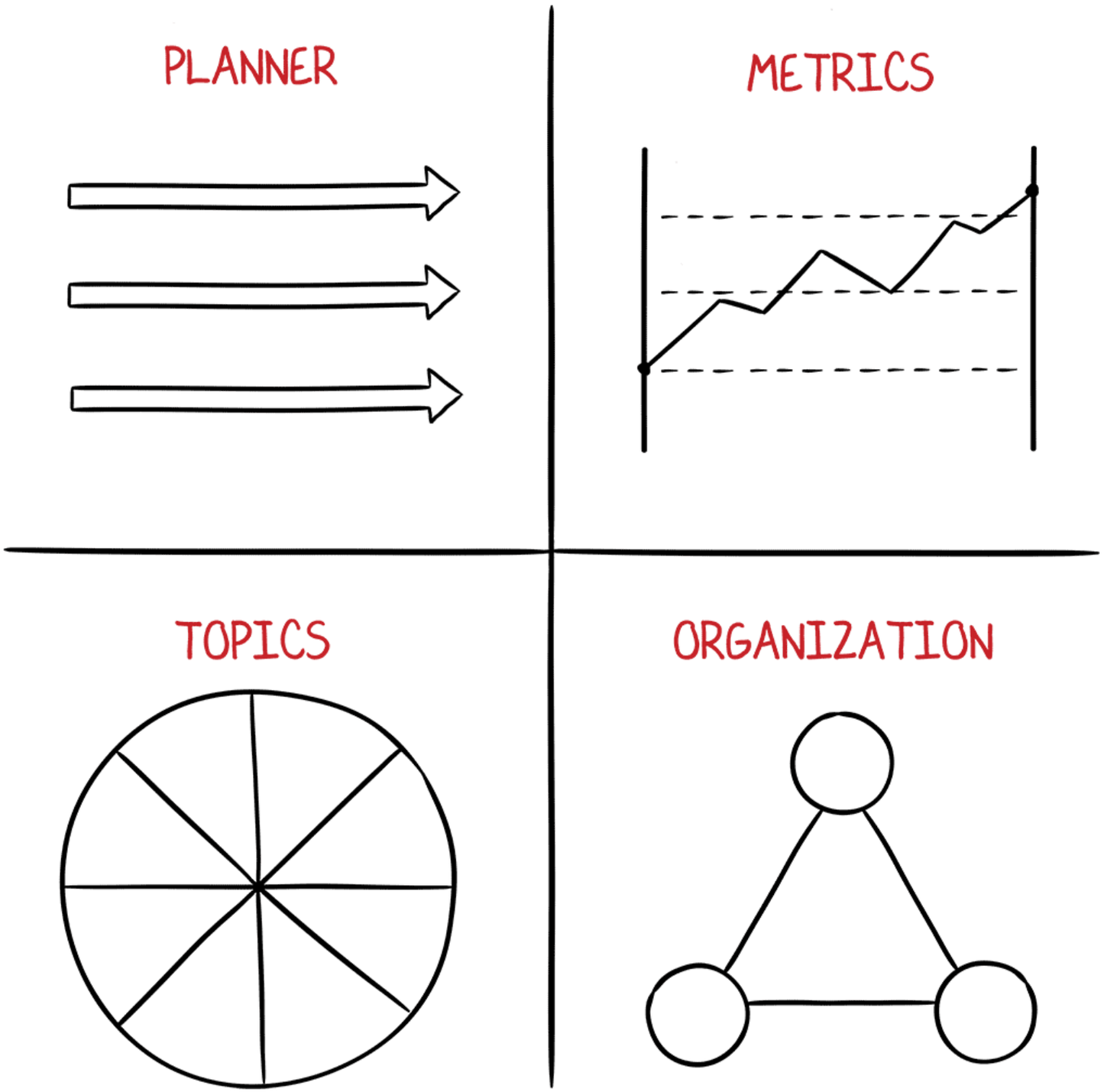
# WHERE IS THIS CULTURE?

ROER

# Security Culture Campaign




## Feedback loop: revision and review




# The Security Culture Framework

Build, Measure and Maintain
**Culture**

**Free and open:**
https://securityculturefamework.net

@kairoer

ROER

# QUESTIONS?

# THANK YOU!

- The Security Culture Framework:
- https://securityculturefframework.net

- Connect with me:
- https://roer.com - @kairoer
- https://www.linkedin.com/in/kairoer